

# Kolofogo Cookie Policy

In accordance with the EU legislation, Kolofogo has updated its Cookie and Online Marketing Policy.

Kolofogo primarily uses cookies for analyzing how users navigate around our sites and to ensure delivery of an efficient web service. We do this using the popular Google Analytics tool – and via a number of other harmless cookies. No private information can be gleaned from this data.

The EU Directive on Privacy and Electronic Communications has stipulated that cookies are a useful tool for many activities; and this notice explains a bit more about what cookies are and how they are used by Kolofogo.

## **Cookies Explained:**

Cookies are simple text files sent to your computer, mobile device or tablet by websites. Once these cookies have been sent, the website can tell when that user has returned. The cookie cannot access or read any other information on the user's computer or device, and cannot harm their machine or discover any personal information about the user.

Cookies will only transfer information to the website which the users have already given to that website; for example which pages the user has looked at. Cookies therefore enable interactions between users and websites to be faster and more efficient.

In order to make full and efficient use of the Kolofogo website, the device you are browsing on will need to accept cookies (if you would like to opt out of using cookies, we will explain how to do so at the end of this notice). Cookies on the Kolofogo site enable users to navigate around the site more effectively; they are also used to check the performance of new designs, content and initiatives... along with recording data on browser performance and effectiveness.

Kolofogo will issue cookies as soon as you access our sites for the first time (again, we will take you through how to stop this at the end of this notice. However, performance of the websites will be affected, which is why we recommend that you continue to accept them from Kolofogo). A cookie may also be delivered before accessing our websites, for example if you come to us via a Google Advertisement.

## **Types of Cookie:**

### **Analytics & Performance Cookies:**

These are used to collect information on how our users navigate and use the websites. No information about the user's identity is collected and all information is anonymous. These are used to improve the functionality of the website and to deliver the optimum content to the users.

### **Functional Cookies:**

These types of cookies remember individual site preference. So for example if you want the text a certain size, or language, the cookie will remember your preference and tell the website to display the content thusly. All such information is anonymous and the cookies cannot identify any browsing patterns or habits you may have on any other websites.

### **Essential Cookies:**

These are used to aid navigation and deliver the specific services you have asked for. If these cookies are turned off, the browsing experience on Kolofogo will be compromised and a first rate service cannot be guaranteed.

### **Advertising Cookies:**

Sometimes cookies are used to deliver advertisements that are relevant to a user's interests; in addition they can reduce the amount of time a certain advert is viewed... and can also measure the effectiveness of campaigns. Often these cookies are placed by external advertising networks and will remember which categories of site a user visits, before introducing the user to pertinent adverts on a number of websites. Kolofogo occasionally uses third party digital organisations to attract new customers to our sites in this fashion.

Such behavioural advertising is based on your browsing habits over a period of time. So for example if you have recently been searching to buy or rent a new property... you may suddenly start noticing a number of adverts for estate and letting agents on a variety of sites you visit.

Kolofogo cannot control, nor do we have access to any cookies that may be placed on your computer by any third party advertiser. Further down this page, we give detailed information on how you can opt out of all such targeted advertising.

### **Controlling Your Cookies**

By using our site, you are consenting to accept the cookies we utilise to enhance user experience and deliver a first rate website service. You are, of course, not required to consent to using our cookies, and we can help you set your internet browser to reject them. However, we do warn that this will hinder your user experience.

In order to turn off any cookies that may be placed on your computer, please select your internet browser from the list below, and follow the instructions in the relevant link.

#### [Internet Explorer](#)

<https://support.microsoft.com/cs-cz/windows/odstran%C4%9Bn%C3%AD-a-spr%C3%A1va-soubor%C5%AF-cookie-168dab11-0753-043d-7c16-ed5947fc64d>

#### [Chrome](#)

<https://support.google.com/chrome/answer/95647?hl=en>

#### [Safari](#)

<https://support.apple.com/cs-cz/HT201265>

#### [Firefox](#)

<https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop?redirectlocale=en-US&redirectslug=enable-and-disable-cookies-website-preferences#os=win&browser=fx12>

#### [Opera](#)

<https://security.opera.com/>

**For mobile devices, click here:**

[Android](#)

<https://support.google.com/answer/169022?hl=en>

[Safari](#)

<https://support.apple.com/cs-cz/HT201265>

[Windows Phone](#)

<https://www.microsoft.com/windowsphone/en-us/howto/wp7/web/changing-privacy-and-other-browser-settings.aspx>

[Blackberry](#)

[https://docs.blackberry.com/en/smartphone\\_users/deliverables/32004/Turn\\_off\\_cookies\\_in\\_the\\_browser\\_60\\_1072866\\_11.jsp](https://docs.blackberry.com/en/smartphone_users/deliverables/32004/Turn_off_cookies_in_the_browser_60_1072866_11.jsp)

**Turning Off Advertising Cookies:**

In addition to controlling the use of cookies, you can also choose to opt out of targeted advertising and behavioural cookies.

[The Internet Advertising Bureau provides a simple solution to opting out of this here](#)

<http://www.youronlinechoices.com/uk/your-ad-choices>